

Digital Business Ethics and Governance

15 Credits

150 Notional Hours

15 weeks

10 hours per week

Develop the knowledge and judgement needed to support ethical and responsible digital business practices. In this microcredential, you will explore the ethical considerations surrounding digital transformation, data privacy, information security, and governance while learning how organisations promote accountability, transparency, and responsible decision-making. You'll also discover how Digital Business Analysts contribute to ethical digital initiatives by balancing innovation with legal compliance, organisational values, and respect for human dignity to build trust in an increasingly digital world.



Skills you will develop

- Digital Privacy and Management
- Ethics and Governance
- Data Stewardship
- AI Governance
- Conflict Identification



What you will learn

- Introduction to Digital Business Ethics and Responsible Digital Practice
- Ethical Decision-Making in Digital Business
- Data Privacy, Security and Responsible Information Management
- Governance Frameworks and Legal Compliance
- Building Ethical Digital Organisations
- Responsible Digital Leadership and the Future of Ethical Digital Business

Who this course is for

This microcredential is designed for aspiring or early-career Digital Business Analysts, as well as professionals working in business, operations, IT, or digital environments who want to strengthen their understanding of ethics, governance, and responsible digital business practices. It is also well suited to anyone interested in navigating the ethical, legal, and governance challenges associated with digital transformation while promoting trust, accountability, and responsible innovation. No prior knowledge of business ethics or governance is required. This microcredential forms part of the **Higher Certificate in Digital Business Analysis** (NQF Level 5). Learners who successfully complete the microcredential will receive **advanced standing towards the full qualification** when they enrol, enabling them to accumulate credits progressively while building practical, job-ready skills.

Learning Outcomes

- Explain the ethical considerations in digital business practices.
- Identify best practices for data privacy and security.
- Apply governance frameworks to digital business operations.
- Evaluate the legal and regulatory landscape for digital businesses.
- Promote a culture of responsibility and human dignity in digital initiatives.

All learning material and prescribed textbooks included.

The Digital Business Ethics and Governance microcredential (15 credits, NQF Level 5) is a formally approved component of the SAQA-registered (Higher Certificate in Digital Business Analysis – SAQA ID 125619), while not registered independently on the NQF, the credits awarded derive from and contribute toward the registered qualification in accordance with HEQSF and CHE requirements.

MasterStart Institute is registered with the Department of Higher Education and Training (DHET) as a Private Higher Education Institution in terms of the Higher Education Act, 1997 (Act No. 101 of 1997).